

Rubric for Production of e-text Chapter (Christian Auclair / Film Theory)

SLIDESHOW	24-25	20-23	17-19	16>x
<p>TOPIC SELECTION / SUBJECT KNOWLEDGE (25%)</p>	<p>Student has selected unique –less common—topics that explore lesser known subject areas of film language. The sub-topics topics are significant and compelling</p> <p>Student demonstrates full knowledge by providing explanations and elaboration, succinctly & effectively on topic of film language</p>	<p>Student has selected compelling topics that are important but vaguely known. The sub-topics are poignant.</p> <p>Student demonstrates good knowledge by providing explanations and elaboration, succinctly & effectively on topic of film language</p>	<p>The student has selected a generic topic that is generally well understood by the public already. The sub-topics also generic.</p> <p>Student demonstrates fair knowledge by providing explanations and elaboration, succinctly & effectively on topic of film language</p>	<p>The student has selected a topic or sub-topics that are too simple or lack relevance.</p> <p>Student does not have grasp of information or depth of understanding not revealed</p>
<p>MEDIA ENRICHMENT (50%)</p>	<p>-All media elements are included for each topic / slide (e.g. timed video clips, images, poignant text, sound, quiz) that reinforce succinct text for every new concept.</p> <p>-Includes links to expert websites -- "Additional Info"-- that are user friendly sources.</p> <p>-Automated Quiz (5Q) was excellent.</p>	<p>Includes a variety of media that reinforce text in most but not all situations. OR, may not always be optimal.</p> <p>Link provided to a generic reference. Automated quiz included though questions/answers could be more polished</p>	<p>Includes media though many opportunities missed or relevance was not optimal. Link lacks depth. Quiz lacks refinement or is too short.</p>	<p>Very limited media/or missing . Too simplistic or inaccurate</p> <p>Media elements are scattered. Requires clarity / relevance.</p> <p>No link provided. No quiz included</p>
<p>ORGANIZATION & Mechanics LAYOUT (25%)</p>	<p>Student presents information in logical, interesting sequence which audience can follow. Presentation has no misspellings or grammatical errors.</p> <p>The arrangement of elements is organized, cohesive and professional looking</p>	<p>Student presents information in logical sequence which audience can follow. Presentation has no more than two misspellings and/or grammatical errors.</p> <p>The layout is generally good though some minor symmetry issues can be improved</p>	<p>Audience has difficulty following presentation because student jumps around. Presentation has three misspellings and/or grammatical errors.</p> <p>The layout lacks consistency at times. Enhancements still needed</p>	<p>Audience cannot understand presentation because there is no sequence of information.</p> <p>Student's presentation has four or more spelling and/or grammatical errors.</p> <p>The layout is inconsistent with the global look of the book.</p>

Presentation of e-Text Chapter on Film Language

Presentation (Verbal Skills)				
	5	4	3	2>x
EYE CONTACT	Holds attention of entire audience with the use of direct eye contact, seldom looking at notes.	Consistent use of direct eye contact with audience, but still returns to notes.	Displayed minimal eye contact with audience, while reading mostly from the notes.	No eye contact with audience, as entire report is read from notes.
BODY LANGUAGE & POISE	-Movements seem fluid and help the audience visualize. -Student displays relaxed, self-confident nature about self, with no mistakes.	-Made movements or gestures that enhances articulation. -Makes minor mistakes, but quickly recovers from them; displays little or no tension.	-Very little movement or descriptive gestures. -Displays mild tension; has trouble recovering from mistakes.	-No movement or descriptive gestures. -Tension and nervousness is obvious; has trouble recovering from mistakes.

Comments:

Presentation (Non-Verbal Skills)				
	5	4	3	2>x
EYE CONTACT	Holds attention of entire audience with the use of direct eye contact, seldom looking at notes.	Consistent use of direct eye contact with audience, but still returns to notes.	Displayed minimal eye contact with audience, while reading mostly from the notes.	No eye contact with audience, as entire report is read from notes.
BODY LANGUAGE & POISE	-Movements seem fluid and help the audience visualize. -Student displays relaxed, self-confident nature about self, with no mistakes.	-Made movements or gestures that enhances articulation. -Makes minor mistakes, but quickly recovers from them; displays little or no tension.	-Very little movement or descriptive gestures. -Displays mild tension; has trouble recovering from mistakes.	-No movement or descriptive gestures. -Tension and nervousness is obvious; has trouble recovering from mistakes.

Comments: